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MONEY SMART KANSAS CITY LAUNCHES NEW FINANCIAL LITERACY WEBSITE

Website comprised of hundreds of local and national resources

KANSAS CITY, Mo. (March 16, 2016) – [Money Smart Kansas City](#) has launched a [new, innovative website](#) that offers easy access to financial resources in conjunction with Money Smart Month that will be held in April. The website features tips and tools on a variety of financial education topics to help Kansas Citians manage and grow their money.

Development of the new website began in June 2015 and was led by a team of volunteers from The Federal Reserve Bank of Kansas City (FRBKC), Central Bank of Kansas City, CHES, Inc., Sturges Word Communications, Commerce Bank and the Alliance for Economic Inclusion (AEI).

“There are so many valuable financial resources available, but they are housed on different websites, said Gigi Wolf, Money Smart KC chair and FRBKC senior economic education specialist. “We put our heads together to create a website that leverages the existing work of Money Smart KC into an easily accessible and navigable site that is rich with financial education information in a centralized portal.”

The website was developed with the end user in mind and features easy-to-navigate pages, links to other helpful websites, on-demand financial coaching and emergency assistance resources.

Currently, users can discover and learn about 30 different money smart [topics](#) that include understanding credit reports and scores, smart spending tips, senior finances, healthcare and legal services to name a few. The website will be updated throughout the year.

In addition, the website features a section for different types of providers such as community-based organizations, educators/parents, employers/entrepreneurs, financial services, libraries, healthcare services, faith organizations and government services. Organizations can use the website to find and provide information to better serve their clients and/or members.

Money Smart KC invites all Kansas Citians to visit, www.MoneySmartKC.org to explore the site. Site visitors can also find information about Money Smart Month Kansas City and details on how to attend [free classes and events](#) throughout the month of April.

About Money Smart Kansas City

Money Smart Kansas City is a public awareness campaign designed to help consumers better manage their personal finances. This is achieved through the collaboration and coordinated effort of hundreds of organizations across the Kansas City metropolitan area including businesses, financial institutions, schools, libraries, not-for-profits, government agencies and the media.

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