

# Official Rules for Money Smart Month 2012 Video Contest

## CONTESTANT ELIGIBILITY

- You must be a high school student, and be enrolled full or part time in an area high school. For team entries, all team members must meet these requirements(3 people maximum per team).
- If you are an employee of Central Bank of Kansas City or the immediate family member of an employee of the bank, you are prohibited from entering.
- If you are currently under contract with a third party that would conflict with any aspect of this contest, you are prohibited from entering.

## VIDEO CONTENT

- Your video must cover “**Credit: Good or Bad?**” topic as outlined in the attached flyer and must be suitable for viewing in classrooms or other venues.
- **Your video must be between 2-4 minutes in length, and can be placed on a disc, flash drive or uploaded to yousendit at the following link:**

<https://www.sendthisfile.com/f.jsp?id=8DvAO4SK0GnNVwe1JZlWsyNH>

\*Your video must be in the English language.

- Your video must be original and owned by you or, in the case of team entries, by your team.
- You may not submit any video previously used in any other competition, or that has been previously published or won any award.
- Your video cannot:
  - contain any nudity, lewd material or content that Central Bank of Kansas City deems inappropriate for public viewing, or for viewing in a classroom;
  - defame, invade privacy, abuse, threaten, harass, or use obscene or offensive language toward a third party;
  - infringe on any intellectual property or other right of any person or entity;
  - falsify or delete author attributions, legal notices, or other proprietary designations;
  - use copyright-protected material (including music) unless given express written permission from the copyright holder;
  - depict or mention any other trademarks or brands;
  - violate any law or advocate illegal activity;
  - knowingly contain viruses, corrupted files, or other materials that may cause damage to any computer system; or
  - advertise or otherwise solicit funds or sales of goods or services.
- If any other individual appears in your video, you must obtain written waiver and release from each individual depicted and provide the waiver and release with your entry.

## SUBMISSION RULES

- **Mail your video on a flash drive or disc and the completed submission packet to:**  
Sarah Cousineau- Central Bank of Kansas City- Money Smart Month 2012 Video Contest  
2301 Independence Blvd. Kansas City, MO 64124 Fax: 816-483-2549
- **Or e-mail forms to:** [scousineau@centralbankkc.com](mailto:scousineau@centralbankkc.com) and upload video to usendit (use above link)
- **You must submit the following:**
  - **Video Submission Form**
  - **Copy of the Official Rules signed by you and every team member**
  - **Waiver and Release Form for every individual appearing in the video**
  - **Written permission for any copyright protected material used in the video, giving Central Bank of Kansas City the same rights to the material as those granted by entrants to use of the video**
  - **Teacher name and contact information (on submission form)**

• **To be eligible for the contest, your video and all related documentation must be received by 5 PM (CST) on March 30, 2012**

- The file size of your video cannot be bigger than 1 GB.
- There is **no fee** to enter your video in this contest.
- Central Bank of Kansas City will not return your video.
- Central Bank of Kansas City may ask finalists and winners to provide a copy of your original video file, accordingly, you should keep a copy in the original format.
- Central Bank of Kansas City will not be responsible for lost, late, misdirected, damaged, submissions or attempted submissions, or for e-mail, Internet, computer hardware and software, phone, and/or any other technical errors, malfunctions, and delays that may prevent you from uploading your video into the competition, or interfere with your compliance with the rules of this competition. All responsibilities related to submitting a qualifying entry fall on you, the entrant or potential entrant.
- Central Bank of Kansas City is not required to host, display, accept, consider, or broadcast any video submitted.
- Central Bank of Kansas City will validate all entries and will determine, at its sole discretion, whether each video meets the entry criteria detailed herein for acceptance as an entry into the contest.
- Central Bank of Kansas City reserves the right to disqualify any entry that does not comply with contest rules.
- Central Bank of Kansas City will select finalists from validated entries, and will contact winners and post winners to [www.moneysmartkc.org](http://www.moneysmartkc.org).
- First, second and third place winners will be selected by Central Bank of Kansas City and a panel of judges from the steering committee of Money Smart Month 2012.

## **JUDGING AND SELECTION**

- If there are no validated submissions suitable for purpose of economic education, prizes will not be awarded.
- Prizes for team entries will be awarded to the person submitting the video, or teacher can contact Sarah Cousineau for other possible options.

## **PRIZES**

- **First place: \$500**
- **Second place: \$250**
- **Third place: \$100**

## **NOTIFICATION**

- Winners will be notified via e-mail at the address provided on the submission form, and must respond within 7 days.
- In order to receive the prize, winners must come to a Central Bank branch and open a Central Bank Prepaid Express MasterCard (Central Bank will load with the prize money). A state-issued photo ID and Social Security card is required by Central Bank of Kansas City within 14 days of the date of notification.
- Failure to return required documentation within 14 days, or to comply with any term or condition of the rules or prize notification, may, in the sole discretion of Central Bank of Kansas City, result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to an alternate winner.

## **OTHER RULES**

- You understand and agree that once you submit your video you shall have no right to prohibit, restrict, revoke or terminate any of the rights granted to the Central Bank of Kansas City hereunder.
- You understand and acknowledge that you are not entitled to any compensation or other consideration for your video or any use made of your video once submitted into the contest.

- By entering the contest, you agree to indemnify and hold harmless Central Bank of Kansas City, its officers, employees, representatives, agents, and competition judges, from any claims, damages and expenses (including reasonable attorneys' fees and related disbursements) arising from or related to that entrant's participation in the contest, including but not limited to any claims, damages and expenses arising from or related to entrant's actual or alleged infringement or violation of any patent, copyright, trademark, or other proprietary right.
- By submitting your video into this contest, you hereby grant to Central Bank of Kansas City the royalty-free nonexclusive right to copy, sublicense, edit, modify, publish, transmit, make derivative works, distribute, delete or display the content of the video and elements embodied within the video, in whole or in part, worldwide, in any media including television broadcast and via Internet download, streaming, transmission, exhibition or distribution physically or by any computer-mediated networked communication systems, whether now existing or later invented in perpetuity, without limitation and without consideration or acknowledgment to the entrant, including for advertising/publicity purposes without compensation, except where prohibited by law. You understand, however, that Central Bank of Kansas City is not assuming any obligation hereunder to broadcast or distribute any video submitted into the contest.
- By submitting an entry, you grant Central Bank of Kansas City the right to use and authorize others to use information provided by you to the Central Bank of Kansas City hereunder, including your name and city of origin, and as well as excerpts from your submission/s and the names, voices, likenesses, and biographies of all persons performing services in connection with the video in any media, as news or information for advertising, educational, trade and promotional purposes, and for other purposes by or for the benefit of Central Bank of Kansas City.
- You agree to be bound by the decisions of the judges and these official rules and to comply with all federal, state, and local laws and regulations.
- Central Bank of Kansas City reserves the right at its sole discretion to cancel or terminate the contest and to select winners from among eligible entrants legitimately received prior to the event causing cancellation or termination.

**I acknowledge that I have read and understood the official rules and agree to them.**

Provide signatures of all team members (if applicable).

NAME \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

NAME \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

NAME \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

Teacher's Name \_\_\_\_\_

Contact information \_\_\_\_\_

# Video Submission Form

## PERSON SUBMITTING VIDEO

---

This is the primary contact for further correspondence, including prize award. Valid information must be provided.

NAME OF SCHOOL		VIDEO TITLE	
FIRST NAME	LAST NAME		
ROLE IN VIDEO			
ADDRESS			
CITY	STATE	ZIP	
DAYTIME PHONE	ALTERNATE PHONE		
E-MAIL			

## VIDEO TEAM MEMBERS (IF APPLICABLE)

FIRST NAME	LAST NAME		
ROLE IN VIDEO			
E-MAIL			
FIRST NAME	LAST NAME		
ROLE IN VIDEO			
E-MAIL			
FIRST NAME	LAST NAME		
ROLE IN VIDEO			
E-MAIL			
FIRST NAME	LAST NAME		
ROLE IN VIDEO			
E-MAIL			

## Teacher

FIRST NAME	LAST NAME
------------	-----------

# Waiver and Release Form

(Provide this form for every individual appearing in your video.)

I, \_\_\_\_\_ enter into this release with Central Bank of Kansas City ("Bank").

I authorize Bank to create recordings of my image, likeness, and/or voice ("Recordings") in connection with a video created for the Money Smart Month 2012 Video Contest. I agree the Recordings may take the form of photographs, films, video and audiotapes, CD-ROMS, DVDs, digital files, and/or any other media, whether now existing or later invented. Bank may use the recordings at the Bank's discretion. Bank may use and license others to use recordings in their original or edited form in any media for any and all educational or commercial purposes, and may use and license others to use my name, image, likeness, voice, and biographical or other information in connection with the Recordings.

I understand that use of the recordings may include, but not necessarily be limited to, the following:

- Internal use at Bank and other institutions, including streaming on the Internet;
- Distribution through various means, which may include satellite broadcast, cable TV, webcast, on-demand, physical media;
- Educational, commercial or promotional use.

I am not subject to any prior agreements that would limit the scope of the permission I am granting here. If I breach the representations I am making here, and if Bank should suffer damages as a result, I agree to indemnify Bank for those damages.

I further acknowledge that I will not be compensated for any uses made of the Recordings, and that Bank exclusively owns all rights to the Recordings.

I hereby waive all rights and release Bank (including its officials, employees, representatives, agents, licensees, successors, and assigns) from, and shall neither sue nor bring any proceeding against any such parties for, any claim or cause of action, whether now known or unknown, for defamation, invasion of privacy, publicity or personality or any similar matter, or based upon or relating to the use and exploitation of the Recordings.

I agree that I have read and understood the contents hereof.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

# Copyright Permission Form

I, \_\_\_\_\_, represent and warrant that I am the owner and creator of the following intellectual property (hereinafter referred to as "Materials"):

[list all copyrighted material here]

included in the video entitled (name of video)

\_\_\_\_\_, created for the Money Smart Month 2012 Video Contest.

I hereby grant Central Bank of Kansas City ("Bank") a nonexclusive, nontransferable, royalty free, no-cost, license to copy, sublicense, edit, modify, publish, transmit, make derivative works, distribute, delete or display the Materials embodied within the video, in whole or in part, worldwide, in any media including television broadcast and via Internet download, streaming, transmission, exhibition or distribution physically or by any computer-mediated networked communication systems, in photographs, films, video and audiotapes, CD-ROMS, DVDs, digital files, and/or any other media, whether now existing or later invented in perpetuity, without limitation and without consideration or acknowledgment, including for advertising/publicity purposes without compensation, except where prohibited by law.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE